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Business

CARDIAC SCIENCE IS OFFICIAL SUPPLIER TO EURO 2012

June 13, 2012

The Greater Manchester office of a global supplier and manufacturer of defibrillators has been appointed as the official provider of the life-saving devices to the Euro 2012 soccer championships.

Cardiac Science, based in Sale, is supplying automated external defibrillators (AEDs) to venues in Poland and Ukraine, including stadiums, team accommodation, airports and railway stations.

AEDs are electrical devices to treat heart attack victims and are designed to be safely used by anyone.

Cardiac Science currently provides AEDs to over 60 clubs and stadiums, including Bolton Wanderers, Liverpool, Manchester City, Arsenal and Chelsea.

The company has been working with Ukrainian officials to provide the Powerheart AED G3 model, which is fully automated and designed to guide users through visual and audio instructions so no training is needed.

Shaun Ingram, UK managing director at Cardiac Science, said the contract reflects the current mood to better protect footballers at every level of the game.

He added: “The deployment of our AEDs at key transport hubs as well as stadiums in the Ukraine will also safeguard supporters and the general public.”

Cardiac Science has also been appointed official AED supplier to the European Sumo Championships 2012 taking place from tomorrow in Budapest.

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